

# WHITCHURCH WASPS Swimming Club



## MISSION, VISION & VALUES

### OUR MISSION

Our mission is to provide an unbroken progression ladder for all our members right from non-swimmer through the various stages and groups up to National finalist and medallist.

We will achieve this by firstly teaching our swimmers the basics of good stroke technique and then providing them with the physical fitness to perform these skills in both training and racing situations.

Our goal is to inspire all our swimmers to strive for and achieve excellence in the sport of swimming and life.

We will aim to develop this by promoting discipline, respect, commitment, confidence, high self-esteem, sportsmanship, and from building the understanding that success comes from setting goals and then working hard to systematically and continually to achieve them.

Above everything else swimming should be fun, and our aim is to make swimming an enjoyable part of our swimmers lives. We also recognise the important role that parents play in shaping their child's experience and success, and we encourage parents to play an active role in their child's swimming live.

We emphasize the importance of being part of a team and we will always promote loyalty, responsibility and team spirit within the club.

We expect all our members to act in a manner that positively enhances the club's reputation and standing at all times and in every situation.

### OUR VISION

At Whitchurch Wasps, our vision is to ensure that irrespective of age, ability or ambition, all our swimmers have the opportunity to achieve their full potential within swimming.

Additionally, our united corporate ambition is to be one of the premier competitive swimming club in the area.

We will seek to achieve this vision by providing a first class performance based environment that will always focus on the needs and aspirations of individual swimmers within a solid and successful team framework

Whitchurch Wasps Swimming Club vision is to create an inclusive swimming club with a culture that seeks to maximise the individual potential of each swimmer. Each member of Wasps learns values of sportsmanship and team work. The experience of swimming

**Winning...It's a Wasp thing**

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with the club should provide physical, emotional and health benefits that can be carried on through life.

## OUR VALUES

Our values underpin all our actions and enable us to achieve our vision and our mission. Our core values are:

### Individuality

We believe that there is no one size that fits all. Every swimmer is different and so our program is designed to offer the maximum amount of flexibility to meet each swimmer's aspirations and ambitions.

### Excellence

Unless we provide the right environment then no one will reach their potential so we will;

Provide enough training time for each swimmer at the appropriate time

Never overcrowd our lanes so each swimmer has enough room to train (on average 6/7 swimmers per lane)

Ensure quality coaching with individual attention

Agree individual goals and targets with swimmers, coaches and parents

### Care

We will always strive to ensure every child is supported and valued within the framework of a focused and united team

### Success

Success is not measured merely in terms of medals won or qualifying times achieved. Rather it is determined by each swimmer reaching their own potential. Success is never gauged in comparison to others but rather against the abilities, aspirations and commitment of each individual swimmer.

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